## EE445 Mod3-Lec2: Principal Component Analysis \& Regression

## References:

- [CE-OptMod]: Chapter: 5.3.2
- Additional reference: Chapter 15 of "A Course in ML" by Hal Daumé (http://ciml.info/dal/vo_99/ciml-vo_99-all.pdf)


## Outline

1. Principal Component Analysis
2. Principal Component Regression

## What is PCA?

- Principal component analysis (PCA) is a technique of unsupervised learning widely used to "discover" the most important, or informative, directions in a data set.
- Aside unsupervised learning: i.e., learning from data without labels or observations-essentially with only features $x$ and no observations $y$
- There are many reasons you may want to perform PCA on a data set
- to visualize the data in a lower-dimensional space,
- to understand the sources of variability in the data,
- to understand correlations between different coordinates of the data points, etc.


## What is PCA?



- the majority of the variation of the data is contained in the direction at about 45 degrees from the $x$-axis
- In contrast, the direction at about 135 degrees contains very little variation.
go to: https://setosa.io/ev/principal-component-analysis/


## What is PCA? Example

- Suppose we are given dataset $\left\{x^{(1)}, \ldots, x^{(m)}\right\}$ of attributes of $m$ different types of vehicles, such as their maximum speed, turn radius, and so on.
- Let $x^{(i)} \in \mathbb{R}^{n}$ with $n \ll m$
- Unknown to us, two different attributes-some $x_{i}$ and $x_{j}$-respectively give a car's

1. maximum speed measured in miles per hour,
2. and the maximum speed measured in kilometers per hour.

- These two attributes are therefore almost linearly dependent, up to only small differences introduced by rounding off to the nearest mph or kph
- Thus the data really lies approximately on an $n-1$ dimensional subspace.
- How can we automatically detect, and perhaps remove, this redundancy?


## Data Preprocessing: Why?

- It is important to preprocess the data to normalize its mean and variance
- Standardizing the features to have mean zero with a standard deviation of one is important when we compare measurements that have different units.
- Variables that are measured at different scales do not contribute equally to the analysis and might end up creating a bias.


## Data Preprocessing: How

Let $\left(z^{(1)}, \ldots, z^{(m)}\right)$ be the original raw data, then preprocessing goes as follows:
Step 1: compute the mean

Step 2: recenter the data

Step 3: compute the standard deviation

Step 4: normalize (scale) the data

## How do we compute the "major axis of variation"?

- We want to compute the direction on which the data approximately lies.
- One way to pose this problem is as finding the unit vector $u$ so that when the data is projected onto the direction corresponding to $u$, the variance of the projected data is maximized
- In other words, we would like to choose a direction $u$ so that if we were to approximate the data as lying in the direction/subspace corresponding to $u$, as much as possible of this variance is still retained.


## Toy Example



- projected data still has a fairly large variance, and points are far from origin

- projections have a significantly smaller variance, and are closer to the origin


## PCA Warm up: Projecting onto first principle component

- Recall: the length of the projection of $x$ onto $u$ is given by $x^{\top} u$
- To maximize the variance of the projections, we choose a unit-length $u$ to maximize
- Caution!: the $x^{(i)}$ here are the pre-processed features-i.e., they are the centered and scaled (normalized) features

PCA Warm up: Projecting onto first principle component

- How? This is actually an optimization problem given by
- To solve, we write out the "Lagrangian"
- Summary: we have found that if we wish to find a 1-dimensional subspace with which to approximate the data, we should choose $u$ to be the principal eigenvector of $\Sigma$


## What about projecting on to $k=2$ components?

- To get a second dimension, we want to find a new vector $v$ on which the data has maximal variance, but to avoid redundancy, we want $v^{\top} u=0$
- Optimization problem:
- Optimality for the Lagrangian


## PCA More Generally

- Suppose we wish to project our data on to a $k$-dimensional subspace $(k<n)$
- We should choose $u_{1}, \ldots, u_{k}$ to be the top $k$ eigenvectors of $\Sigma$.
- The $u_{i}$ 's form a new, orthogonal basis for the data
- Indeed, recall that $\Sigma$ is symmetric so we can always choose the $u_{i}$ 's to be orthogonal to one another
- Next, we represent each $x^{(i)}$ in the new basis

$$
y^{(i)}=\left(u_{1}^{\top} x^{(i)}, u_{2}^{\top} x^{(i)}, \ldots, u_{k}^{\top} x^{(i)}\right) \in \mathbb{R}^{k}
$$

- $x^{(i)}$ are $n$-dimensional and $y^{(i)}$ are $k$-dimensional
- PCA is therefore also referred to as a dimensionality reduction algorithm.
- Vectors $u_{1}, \ldots, u_{k}$ are called the first $k$ principal components


## Summary: PCA Algorithm

- Pre-process the raw data $\left(z^{(1)}, \ldots, z^{(m)}\right)$

1. Recenter the data: define $\tilde{x}^{(i)}=z^{(i)}-\mu$ where $\mu=\frac{1}{m} \sum_{i=1}^{m} z^{(i)}$
2. Rescale/normalize: define $x^{(i)}$ with entries $x_{j}^{(i)}=\tilde{x}_{j}^{(i)} / \sigma_{j}$ where $\sigma_{j}^{2}=\frac{1}{m} \sum_{i=1}^{m}\left(\tilde{x}_{j}^{(i)}\right)^{2}$

- Run PCA

1. Compute the covariance matrix $\Sigma=\frac{1}{m} \sum_{i=1}^{m} x^{(i)}\left(x^{(i)}\right)^{\top}=\frac{1}{m} X^{\top} X$
2. Compute the eigenvalues and (orthonormal) eigenvectors of $\Sigma$
3. Retain $k$ eigenvectors with largest eigenvalues $V_{k}$
4. Project $X$ onto the principal component space

## Alternative Derivation via Reconstruction Error

- Rather than maximizing variance, we may want to minimize reconstruction error
- 1-dimensional case: we are looking for a single projection direction $u$
- projected data: $y=X u$ where each $y_{i}$ is the position of the $i$-th feature vector along $u$
- To project back into the original space we do $y u^{\top}=X u u^{\top}$-i.e., $y u^{\top}$ is the reconstructed value
- Reconstruction Error:


## Connections with SVD

- Facts: for a symmetric matrix $\Sigma=\Sigma^{\top}$,
- the singular values are the absolute values of the eigenvalues and $\Sigma=U \Lambda V^{\top}$ where $U=V$
- if $\Sigma \geq 0$, then $\lambda_{i} \geq 0$
- if $\Sigma \succ 0$, then $\lambda_{i}>0$ and $U, V, \Lambda$ are all square non-singular matrices matrices
- Indeed, $\Sigma^{\top} \Sigma=\Sigma^{2}$ so that $\sigma_{i}(\Sigma)=\sqrt{\lambda_{i}\left(\Sigma^{2}\right)}=\lambda_{i}(\Sigma)$


## Use the SVD to scale up!

- Often we have very large data sets-i.e., $\Sigma$ might be very big in terms of dimension
- Problems: Computing eigenvectors is slow, and computing $\Sigma$ could have numerical precision issues
- As an alternative we can use SVD since PCA reduces to SVD


## Reducing PCA to SVD

- $\Sigma=X^{\top} X \in \mathbb{R}^{n \times n}$ is symmetric PSD $\Longrightarrow \Sigma=Q \Lambda Q^{\top}$ where $Q Q^{\top}=I$
- Consider the SVD of $X=U S V^{\top}$.
- Hence, the rows of $V^{\top}=Q^{\top}$ are the eigenvectors of $\Sigma=X^{\top} X$
- The right singular vectors of $X$ are the same as the eigenvectors of $X^{\top} X$
- The eigenvalues of $X^{\top} X$ are the squares of the singular values of $X$
- Thus PCA reduces to computing the SVD of $X$ (without having to form $X^{\top} X$ !).
- Output of PCA is the top $k$ eigenvectors of $X^{\top} X \Longleftrightarrow$ SVD of $X=U S V^{\top}$ gives top $k$ eigenvectors of $X^{\top} X$ via first $k$ rows of $V^{\top}$


## PCA based Low-Rank Approximations

- The techniques developed for PCA can also be used to produce low-rank matrix approximations.
- We seek matrices $Y, Z^{\top}$ such that $X=Y Z^{\top}$


# Example: Eigenfaces 

Mod3-N3.ipynb

